

## HAYWARD IS LAUNCHING TWO NEW VARIABLE SPEED PUMPS

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### The Hayward pump range has been upgraded to provide greater savings

**Saint-Vulbas – 21<sup>st</sup> March 2012** – Hayward, the world leader in the field of residential swimming pool equipment, is launching the Max-Flo® II and the Super Pump™ VS, two new variable speed pumps developing unrivalled energy efficiency.

Max-Flo® II VS and Super Pump™ VS will meet the needs of swimming pool owners who want a cost-effective and ecological filtration pump solution. These two new variable speed models are pumps that are easier to use and, above all, that develop greater energy efficiency.



Fitted with an integrated touch-pad controller, it is used to display real time information (speed of rotation, electricity consumption etc.). Its permanent magnet motor provides a choice of 3 programmable speeds at ten RPM intervals for precise pump output control based on the pool's requirements.

These pumps combine 3 major benefits:

- Better filtration because, as the water travels more slowly through the sand filter, its filtration is more effective.
- Better acoustic comfort because the pumps run more slowly when filtering during the season; they only runs at high speed when backwashing
- They will produce electricity consumption savings of up to 75%

Finally, they can be used equally well on new construction projects and on renovations.

#### **About HAYWARD**

Founded 80 years ago, the Hayward group is the worldwide leader in the field of equipment for residential swimming pools (excluding the pool structure). With a range of coherent and innovative products including pumps, filters, water goods, lighting, automatic pool cleaners, water treatment solutions and heat pumps, Hayward has become the only manufacturer to offer such a comprehensive and efficient range.

#### **HAYWARD Pool Europe**

Created in 1974, Hayward Pool Europe is a subsidiary of the Hayward Pool Product Group based in France since 1999, at St-Vulbas, on a site that houses the head office and an assembly and logistics platform covering the entire wider Europe geographic area (some 45 countries).

For further information, please visit [www.hayward.fr](http://www.hayward.fr)

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