

HAYWARD LAUNCHES THE MOST ACCESSIBLE AND COST-EFFECTIVE ELECTROLYSIS TREATMENT ON THE MARKET

Almost just one click when using salt to treat your swimming pool!

Saint-Vulbas – 1st March 2012 – Hayward, the world leader in equipment for residential swimming pools, is launching Salt & Swim™, the most accessible and cost-effective electrolysis treatment solution on the market.

Hayward's new salt electrolysis system will delight swimming pool owners who would like to see an end to complicated maintenance. Salt & Swim™ is a complete treatment system that can be installed on new or existing swimming pools, whether indoor or outdoor.



Ergonomic, it has an LED display control panel that allows you to view information such as operating status, the amount of chlorine produced and also provides an indication of the cell's longevity. Manufactured using quality components and deploying the Hayward/Goldline expertise, the cell is extremely easy to maintain and to replace.

Easily installed in barely 20 minutes, swimming pool users can enjoy a water treatment system that costs the same as one using chemical products (chlorine or bromine) and produces clear, soft and gleaming water.

About HAYWARD

Founded 80 years ago, the Hayward group is the worldwide leader in the field of equipment for residential swimming pools (excluding the pool structure). With a range of coherent and innovative products including pumps, filters, white goods, lighting, automatic pool cleaners, water treatment solutions and heat pumps, Hayward has become the only manufacturer to offer such a comprehensive and efficient range.

HAYWARD Pool Europe

Created in 1974, Hayward Pool Europe is a subsidiary of the Hayward Pool Product Group based in France since 1999, at St-Vulbas, on a site that houses the head office and an assembly and logistics platform covering the entire wider Europe geographic area (some 45 countries).

For further information, please visit www.hayward.com

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